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SUSTAINABLE DEVELOPMENT.
NOW.



Sustainability as Cross-Sector Guiding Principle for Aviation-Related Study Programs

Niklas Marx & Robert Marx | IASA Graduate Chapter | GSA 2018

IASA Graduate - Mindset



- ✓ Changing philosophy and needs of global economy
- ✓ Aviation as driver of globalization -> aviation as leading example of sustainable development
- ✓ Connected efforts
- ✓ One day at a time

IASA Graduate - Vision



“Spreading sustainable development within aviation for a positive footprint”

IASA Graduate - Concept



Sustainability Certification for students

- Obligation to vote on topics to achieve
- Boost participation towards a common ground



Interactive sustainability platform

- Incentive effects for companies
- Stakeholder independent rise in awareness and engagement



Integration into political institutions

- Permanent representation in political institutions
- Global action

IASA Graduate - Take home message



- ✓ As student:
 - Get engaged! We are currently building a new chapter and looking for a team to take off.
 - Become part of a network of its own to combine sustainable efforts:

Tomorrow 14.11.2018 – IASA Graduate Inauguration

- ✓ As **business, institutional** or **academic** representative:
 - What is your approach to sustainable development?
 - Get in touch with us

- ✓ As participant with different background:
 - How sustainable do you picture the future of aviation?
 - Get in touch with us

IASA Graduate - Change



“Sustainable Development of Air Transportation should be matter of course today”



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Thanks for your attention!

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